



Pandemic Flu Preparedness: We're All in this Together

Janet M. Berreman, MD, MPH
Deputy Health Officer
City of Berkeley Division of Public Health
Jberreman@ci.berkeley.ca.us
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Public Health Responsibility

- Protect the public's health
- Reduce morbidity, mortality, and social disruption
- Acquire and communicate accurate and timely information



What goes into Public Health Pandemic Preparedness?

- Surveillance
- Anticipating decision-making needs
- Vaccine and antiviral drug management
- Continuity of operations for essential health services
- Public education and communication
- Coordination with community partners



How is Berkeley's Public Health Division Preparing?

- From plans to practice: exercises
- Strengthening essential partnerships
 - First responder and infrastructure agencies
 - Elected officials and government partners
 - Neighboring PH jurisdictions and CDHS
 - Local health care providers
 - UCB; LBNL; BUSD
 - Businesses large and small
 - Community and faith based organizations
 - CERT teams



Public Health Authority

- The local health officer “shall take measures as may be necessary to prevent the spread of disease or occurrence of additional cases” (CA health and safety code section 120175).
- Measures may include
 - Isolation or quarantine
 - Limiting public gatherings
 - Closing schools or businesses



Coordination is Key

- Communication
- Response
- Surveillance
- Medical surge capacity
- Volunteers



Public Health Expertise

- Traditional: Communicable disease control
 - Surveillance
 - Investigation
 - Containment
- Emerging: Disaster planning
 - Mass prophylaxis
 - Surge capacity
 - COOP planning



Collaboration

- Human (volunteers)
- Facilities (surge capacity; mass prophylaxis)
- Expertise (health; public health; other)



We need each other

Thank you

